

GFWC
Tampa Woman's Club

2901 Baysboro Boulevard
Tampa, Florida 33629
(813) 839-7457 • Fax (813) 835-4840

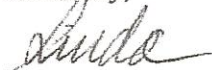
Dear Friends:

The GFWC Tampa Woman's Club has chosen the Keep Our Angel Home Foundation as the recipient of its largest fundraiser of the year – Fashionillia 64. The family has told us that you have contributed in the past to help them. Their need is even greater now that the Angel is 21 and is no longer receiving support from Children's Medical Services.

We want to make sure that you know about this fundraiser and the benefits of being a sponsor, advertiser or attendee. Enclosed is our letter of introduction, sponsorship levels and advertising opportunities. Additionally, tickets will be on sale at the GFWC Tampa Womans' Club for \$60.00 each or \$125.00 each for a patron.

Please let us know if you would like to be a sponsor or know someone who would like to help with this worthy cause. You can reach me with any questions on my cell phone at 407-461-0113 or email me at lree@tampabay.rr.com.

Sincerely,



Linda Reece
Sponsorship Chairperson
Fashionollia 64 Committee



Founded in 1900



GFWC Tampa Woman's Club
2901 Bayshore Boulevard
Tampa, Florida 33629
(813) 839-7457
www.tampawomansclub.org
tampawomansclub1@verizon.net

Thank you for considering to be a sponsor or to advertise in our program for the GFWC Tampa Woman's Club's **"Fashionollia 64"**. As a strong and vital part of the Tampa community, the Tampa Woman's Club has hosted a fashion show each year for the past 63 years to raise funds for worthy Tampa causes—from Canine Companions to Support Our Troops to the Judeo Christian Center—all local and giving back to the Tampa community.

Here is what you can expect at **"Fashionollia 64"** held at the uniquely elegant and visually stunning Renaissance Hotel at International Plaza on April 14, 2012:

- Runway fashion show
- Boutique shopping from 10:00 a.m. – 2:00 p.m.
- Great socializing
- Silent auction
- Fabulous lunch

"Fashionollia 64" will benefit the **"Keep Our Angel Home" Foundation**. An 18 year old woman's innocence and independence were stolen from her as she dropped off a book at the Bloomingdale Library in 2008. She suffered life-altering injuries at the hands of an attacker that night that beat and raped her. On April 22, 2011, the Angel turned 21 and is no longer eligible for support from Children's Medical Services, leaving her family to pay for medical supplies and home health aide services.

WE NEED YOUR HELP! Please join the Tampa Woman's Club by being a sponsor. The form included may also be used to order advertising for the program. Either I or one of our committee members will contact you within the next two weeks to follow up on your commitment.

Please return the Sponsor and Advertising Response Form by January 10 so that we may print your information on the invitations; or by March 1 to have your information printed in the program. Call our office at (813) 839-7457 if you have any questions. Thank you again for your participation in this magnificent charitable effort.

Sincerely,

Linda Reece
Sponsorship Chairperson
Fashionollia 64 Committee
Cell: 407-461-0113

April 14, 2012
Fashionollia 64
Benefitting
Keep Our Angel Home Foundation
Sponsor and Advertising Response Form

Please indicate your desired sponsorship level and mail OR fax form to:

GFWC Tampa Woman's Club

ATTN: Fashionollia 64

2901 Bayshore Blvd.

Tampa, FL 33629

fax 813.835.4840

Sponsor Levels:

\$5000 RUNWAY ANGEL SPONSOR EXCLUSIVE \$ _____

*Eight (8) event tickets--one complete table w/company table decor accents and favors
Banner allowed to be placed at Luncheon event
Prominent placement of full page color ad
Logo on all media releases, press releases, eblasts and on invitations
Company logo added to TWC web site with link to company web site (First position)
Sponsorship highlighted at the event
Promotional items may be at event
Invitation to pre-event Wine and Cheese party for patron attendees at Keel & Curley Winery
2 bottles of wine as a gift
Vendor table with company poster and select materials
Front Row seating
Company t-shirt worn by runway model at event*

\$2500 SUPERMODEL ANGEL SPONSOR \$ _____

*Eight (8) event tickets--one complete table w/company table decor accents and favors
Logo on all media releases, press releases, eblasts and on invitations
Company logo added to TWC web site with link to company web site (Second position)
Sponsorship highlighted at the event
3/4-page color program ad
Promotional items may be at event
Invitation to pre-event Wine and Cheese party for patron attendees at Keel & Curley Winery
2 bottles of wine as a gift
Vendor table with company poster and select materials
Priority seating
Company t-shirt worn by runway model at event*

\$1500 FASHION ANGEL SPONSOR \$ _____

*Eight (8) event tickets--one complete table w/company table decor accents and favors
Honorable mention on all media releases, press releases, eblasts and on invitations
Company logo added to TWC web site with link to company web site (Third position)
1/2 page color program ad
Promotional items may be at event
Invitation to pre-event Wine and Cheese party for patron attendees at Keel & Curley Winery
2 bottles of wine as a gift
Vendor table with company poster and select materials
Priority seating
Company t-shirt worn by runway model at event*

\$1000 COUTURE ANGEL SPONSOR \$ _____

*Eight (8) event tickets--one complete table
Honorable mention on all media releases, press releases, eblasts and on invitations
1/4-page program ad
Promotional items may be at event
Invitation to pre-event Wine and Cheese party for patron attendees at Keel & Curley Winery
Vendor table with company poster and select materials
Priority seating*

April 14, 2012
Fashionollia 64
Benefitting
Keep Our Angel Home Foundation
Sponsor and Advertising Response Form

Program Advertising:

- Advertisements are black and white.
- Camera-ready information is required, with no typesetting needed, via ZIP disk, CD high-resolution output OR
- E-mail as a jpeg document to tampawomansclub1@verizon.net

_____	Inside front or inside back cover	(4½ X 7½ in)	\$150	\$ _____
_____	Full Page	(4½ X 7½ in)	\$100	\$ _____
_____	Half Page	(4½ X 3¾ in)	\$50	\$ _____
_____	Quarter Page	(4½ X 1 7/8 in)	\$25	\$ _____
	Total Donation			\$ _____

Sponsorship/Advertising for:

Name: _____ **Phone:** _____

Title: _____ **Fax:** _____

Organization/Company: _____

E-Mail: _____

Address: _____ **City/State/Zip:** _____

Please make checks payable to: **GFWC Tampa Woman's Club** noting **Fashionollia 64**.
GFWC Tampa Woman's Club (813) 839-7457.

Return completed form with payment by March 1, 2012